

# BURNING ISSUES

## Perspectives PMI

### Analysing and Evaluating Perspectives using a PMI

The Issue:			
Interest Groups/Perspectives	Plus	Minus	Interesting
<ul style="list-style-type: none"><li>• What is their view?</li><li>• How might/do they attempt to influence the way others think about this issue?</li></ul>	What is good about this approach?	What isn't so good about this approach?	<ul style="list-style-type: none"><li>• It would be interesting to see if ...</li><li>• It will be interesting to see whether ...</li><li>• What is interesting about this ...</li></ul>

Source: adapted from Dr Edward de Bono's *Creative Minds Project*